



Main Street
Celebrating 25 Years

Main Street Office

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Main Street Board

Executive Director: Patricia Hansen

President Dawn Imel
VP Debbie VanAssche Gruhl
Secretary Laura Johnson
Treasurer Lyndsay Smith

Members

McKenzie Bert David Clevenger
Adam Guthrie Laura Guthrie
Michelle Horton Tayvian Johnson
Staff: Graciela Macias

EMMS's Downtown Annual Events

Taco & Margarita Fest	5/3
Putt Pub Crawl	5/24
East Mo' Market	6/14
RICO Fair Talent Show	6/22
Main Drag Car Show ★	7/20
Harmony Fest	8/17
Taste of East Moline	10/2
Downtown Halloween	10/17
Shop Small Saturday	11/29
Lighted Parade & Fun	12/6

★ Main Drag Car Show will be held before summer concert series

SUMMER CONCERT SERIES

June 1st – August 31st
Sunday Nights – 5:00 – 8:00



*Please be part of our journey; your contribution creates opportunities.
The impact of your sponsorship support is part of the catalyst that has
been the Momentum for East Moline Main Street.*

2024 Highlights - Growth in Numbers

- We've witnessed significant growth this year, including sponsorships, vendor interest, event attendance, website visits, and social media presence:
- The 2nd Annual Taco and Margarita Festival for Cinco de Mayo experienced a remarkable increase, doubling attendance and bringing 10,000+ attendees downtown.
- Runners' Park Summer Concert Series continues to be a Sunday staple for downtown. Crowds are steadily growing, as we embrace music of all genres.
- Our Multicultural Event, in collaboration with QCAIR, and our Halloween festivities each attracted 2,000 and 3,000 people to downtown East Moline.
- Offering opportunities for over 175 seasonal entrepreneurs, our goal is to help them transition into brick-and-mortar locations, highlighting the value of being in East Moline.
- Sponsorship growth in 2024 of 14.4%, following a notable jump of 27.3% in 2023.

There's much excitement about continued growth as our beautiful downtown undergoes its much-anticipated upgrade. Our efforts to enhance events, marketing initiatives, and beautification projects rely heavily on funding from sponsorships, fundraising, and grants, making this possible.

Thanks to Partnerships Like:

QC Community Foundation grant assisted in the book walk and the Hereford Park Program. We will be able to feature local authors and illustrators, offering meet-and-greet events at the library. The Hereford Park Programs provided food and fun from Living Lands and Waters and Nahant Marsh. Both these programs are in our operating budget to continue our community outreach.

QC Arts played a crucial role in funding the Paint the Town project, which offered eight local artists opportunities to create beautiful window displays throughout the year.

QCAIR is a valuable partnership for multicultural events, providing resources to the community and showcasing vibrant displays of inclusion and diverse ethnicities.

Looking ahead to 2025, the future is bright as we navigate RAISE grant construction (www.downtowneastmoline.com). We will collaborate with local businesses and the city to provide additional support where needed and ensure everyone knows that you and your business are still open and East Moline Main Street continues to operate at full speed.

We can't wait to see what the future holds for us all – thank you for being a part of East Moline Main Street and this incredible community.

Sincerely,

Patricia Hansen, Executive Director
East Moline Main Street