



Main Street

Main Street Office

1033 7th Street, Suite B
East Moline, IL 61244
emmainstreet@gmail.com
www.emmainstreet.org

Main Street Board

Exec. Director	Patricia Hansen
President	Dawn Imel
VP	Debbie VanAsche-Gruhl
Secretary	Laura Johnson
Treasurer	Lyndsay Smith

Directors

McKenzie Bert	David Clevenger
Adam Guthrie	Laura Guthrie
Michelle Horton	Tayvian Johnson
Staff Member: Gracie Macias	

Downtown Annual Events

Taco & Margarita Fest	5/3
Putt Pub Crawl	5/24
RICO Fair Talent Show	6/14
East Mo' Market	6/14
RICO Fair Talent Show	6/22
Main Drag Car Show ★	7/20
Harmony Fest	8/17
Taste of East Moline	10/2
Downtown Halloween	10/17
Shop Small Saturday	11/29
Lighted Parade & Fun	12/6

★ Main Drag Car Show will be before summer concert series

SUMMER CONCERT SERIES

June 1st – August 31st
Sunday Nights – 5:00 – 8:00



2025 Cinco De Mayo – May 3rd



12 – 8 pm
Downtown
East Moline

Planning for the East Moline Main Street's 3rd Annual Cinco de Mayo Taco & Margarita Event is underway. We aim to cultivate the downtown area into a vibrant destination by offering events and attractions that draw visitors and residents, encouraging them to dine, enjoy themselves, and shop in downtown East Moline. This event has significantly enhanced the Quad Cities and downtown East Moline. In 2024, we saw a remarkable increase in attendance, doubling from 2023 to over 10,000 attendees. Our vendors are local Quad City businesses, and we are committed to supporting small businesses. We appreciate your consideration of East Moline Main Street's Cinco de Mayo event as a recipient of your generous donation.

Premier Platinum Sponsor: \$2,000+ contribution

We have limited sponsorships available at this level, one per business type, to ensure your business receives prominent recognition.

An introduction and participation opportunity for your business team, a vendor booth, and placement of your business banner near the stage. Your business logo will be featured on all printed materials, newspaper and radio advertisements, and local media, including our website. We will promote your business on KALA Spanish radio, Townsquare Radio, and local television and news outlets. Flyers will be posted on EMMS social media and websites. Furthermore, your business will be acknowledged in announcements throughout the event and at other East Moline Main Street events throughout the year.

Your generous support enables East Moline Main Street to provide these community events free of charge. As a non-profit organization, all funds raised remain within East Moline and are used to support events, beautification projects, and promotion of the downtown area and its businesses.

*More sponsorship levels
on reverse side.*



Platinum Sponsor: A \$1,500 contribution

Introduction of your business team; a vendor booth; prominent display of your business logo on all printed materials, newspaper and radio advertisements, and local media, including our website; radio promotion via KALA Spanish radio and Townsquare Media; and television and news coverage. Event promotion will also utilize EMMS social media and websites, with verbal recognition during event announcements.

Gold Sponsor: A \$1,000 contribution

This provides prominent recognition, including highlighted introductions; logo placement on print materials, newspaper and radio advertisements, and local media, including our website; radio promotion via KALA Spanish radio and Townsquare Radio; local television and news outlet features; and social media and website promotion via EMMS flyers. Event announcements will also acknowledge your business.

Silver Sponsor: A \$750.00 contribution

This includes acknowledging your business during event introductions, placing your company name in printed materials, local newspaper advertisements, and our website, and disseminating promotional flyers via EMMS social media platforms and websites. Further recognition will be provided through announcements throughout the event.

Bronze Sponsor: A \$500.00 contribution

This sponsorship includes recognition during event introductions, inclusion in printed materials and newspaper advertisements, and prominent placement on our website and social media.



With the help of companies like yours, East Moline Main Street can continue to provide events like these to our community free of charge. As a non-profit, all funds raised **stay in East Moline**. These funds are used to hold events, to assist with beautification projects and to promote our downtown and its businesses.

Thank you for your consideration!

Sincerely,

Patricia Hansen
Executive Director

