



Main Street

### Main Street Office

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### Main Street Board

**President** Patricia Hansen  
**VP** Gracie Macias  
**Secretary** McKenzie Bert  
**Treasurer** Laura Johnson

### Directors

David Clevenger Laura Guthrie  
Michelle Horton Dawn Imel  
Tayvian Johnson Austin Roach  
Debbie VanAsche-Gruhl

### Downtown Annual Events

Taco & Margarita Fest	5/4
Putt Pub Crawl	5/25
RICO Fair Talent Show	6/14
Pickers Paradise	6/15
Main Drag Car Show ★	7/21
Downtown Halloween	10/18
Shop Small Saturday	11/30
Lighted Parade & Fun	12/7

★ Main Drag Car Show will be before summer concert series

### SUMMER CONCERT SERIES

May 26<sup>th</sup> – August 25<sup>th</sup>  
Sunday Nights – 5:00 – 8:00

La Pulgita de East Moline  
Hispanic Market

Dates: 6/2, 7/7, 8/4



## 2023 Highlights

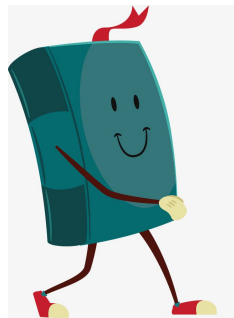


The Taco and Margarita Festival for Cinco de Mayo kicked off our summer event season with a much larger than expected crowd, hosting between 4-5,000 people filling the streets of downtown East Moline. We have made changes to the event and are looking forward to an even larger crowd.

Christmas Toy Give Away: We gave multiple gifts to over 615 children, growing our giving by more than 200 children over 2022. The need was apparent and the families extremely grateful.



## In Progress



A grant from QC Community Foundation will provide a Book Walk downtown and educational programs. The Book Walk will consist of walking through downtown reading a book as you walk. At the end of the book there will be gifts, surprises, or prizes for the participants to enjoy that tie into the story they just read. Examples – a packet of seeds, a mirror and the adventures will not end there.

In June and September, we will offer programs from Living Lands and Waters and Nahant Marsh in June and September at Hereford Park.

East Moline Main Street is working on a permanent market space, adding incubator opportunities to our downtown. This process has just begun but we are pleased with the response of support from the city and key stakeholders.

## Growth in Numbers

From 2018 to 2023 our sponsorship numbers have grown – we have more than doubled our donations.

In that same time period, our vendor income grew by 6.5% showing that vendors continue to select our events to display their products.

In a true win-win - the Summer Concert Series attendance has increased substantially while we support the fantastic local musicians. This event is almost at the break-even point, which is an accomplishment on its own. We put on 14 concerts spending under \$4,000 in 2023.

Much more to come as we assist in navigating the process of the RAISE grant and what the new streetscape in downtown will look like, and how it will best serve our community in years to come.

For the latest news, visit:

[www.downtowneastmoline.com](http://www.downtowneastmoline.com)



# Sponsorship Opportunities

We are offering several options of support and hope that you will again or for the very first time join as an East Moline Main Street Sponsor. As YOU are the key to our community's success.

**Time, Talent and Treasure Volunteer** – These are valuable assets for us to leverage and for you to become a sponsor with little to no out of pocket cost. Sign up for volunteer hours and we will add your website and or Facebook links to our website. As a volunteer there are always perks of random shout outs to you and your business.



**Tier 1 - \$250** – Your website and or Facebook links will be included on our website, you will be included in the sponsorship list on the website. We will be posting our sponsors randomly as a list and individually on our social media platforms. Sponsor decal is included at this level for you to proudly place in your store front. Plus, your business name on the sponsorship banner hung at all EMMS Events.



**Tier 2 \$600** – This level entitles you to everything above plus: Your name will be included on the 2024 Car Show T-shirt, Business name on all sponsor areas of printed material (posters and flyers are printed for every event), Business logo on Sponsor Banner hanging at all events. One free table at an event of your choice. Regularly shared social media posts, and emcee mentions.



**Tier 3 \$1500** – Business mention during radio remote, you will have the opportunity to have a table at 4 of our events to share your business information. We will include any promotion of events or specials that you are having at your business during emcee shoutouts. You can select a Concert of choice to be highlighted or a representative introduced at.