



Main Street

Main Street Office

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East Moline, IL 61244  
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www.emmainstreet.org

### Main Street Board

**President** Patricia Hansen  
**VP** Gracie Macias  
**Secretary** McKenzie Bert  
**Treasurer** Laura Johnson

### Directors

David Clevenger Laura Guthrie  
Michelle Horton Dawn Imel  
Tayvian Johnson Austin Roach  
Debbie VanAsche-Gruhl

### Downtown Annual Events

Taco & Margarita Fest	5/4
Putt Pub Crawl	5/25
RICO Fair Talent Show	6/14
Pickers Paradise	6/15
Main Drag Car Show ★	7/21
Downtown Halloween	10/18
Shop Small Saturday	11/30
Lighted Parade & Fun	12/7

★ Main Drag Car Show will be before summer concert series

### SUMMER CONCERT SERIES

May 26<sup>th</sup> – August 25<sup>th</sup>  
Sunday Nights – 5:00 – 8:00

La Pulgita de East Moline  
Hispanic Market

Dates: 6/2, 7/7, 8/4



# 2024 Cinco De Mayo – May 4<sup>th</sup>



12 – 8 pm

Hello, I am reaching out to you on behalf of East Moline Main Street regarding the 2024 2<sup>nd</sup> Annual Cinco de Mayo Taco & Margarita Event. East Moline Main Street's mission is to promote and develop the downtown area into a destination. Providing events and attractions that will increase visitors and locals presence, encouraging them to eat, play and shop in downtown East Moline.

Last year we were blown away by the community support of this event and strive to exceed expectations this year. We saw crowds of between 4-5,000 and will be adding additional marketing for 2024, anticipating an even larger turn out. All of our vendors are local quad city vendors and businesses, we truly stand by supporting small businesses.

I have included more information below. Please let me know if you have any questions and thank you in advance for considering East Moline Main Street's Cinco De Mayo as an option for your donation funds.



### Presenting Sponsor: \$2,000

We only offer a limited number of sponsorships at this level and only one per business type to ensure your business is getting the highlight it deserves.

### *Sponsorship includes:*

Participation for your business teams, a vendor booth or banner for the stage. Business logo is showcased on all printed materials, newspaper and radio ads, local media, and our website. Promotion is done on the radio with KALA Spanish radio, Townsquare Radio and showcased on local TV and news outlets. Flyers are posted on the EMMS Facebook page and website. Additionally, recognition will be given during announcements throughout the event day and will continue throughout the year at other East Moline Main Street events.

With the help of companies like yours, East Moline Main Street can provide events like these to our community free of charge. As a non-profit, all funds raised stay in East Moline. These funds are used to hold events, to assist with beautification projects and to promote the downtown and its businesses.

Thank you for your consideration!

Sincerely,

Patricia Hansen  
President

